



**PMA • CIBC**  
SUMMIT SERIES

# FREE SPONSORSHIP INFORMATION PACKAGE

After three successful seasons, PMA-CIBC Summit Series returns with a fourth season and your amazing opportunity to gain **FREE** exposure and connect with some of the industry's greatest leaders.

As a Sponsor, we only ask that you deploy our Summit Invitation Emails to your database of Industry Partners. Our Producer, McOuat Partnership will provide you with HTML programmed final file to deploy and share with your database and network.

We DO NOT require access to your database or List, only that you deploy and promote the PMA-CIBA Monthly Summit Series with your database and on your social media channels.

By becoming a PMA-CIBC Summit Series **FREE** sponsor, your company will gain access to a wide range of exposure through our partner networks and summit attendee audiences.

**We prepare final digital assets and for you to deploy to your database and share on your social media.**

### Sponsors will receive the following exposure:

- Sponsor will receive verbal shout-outs at the beginning and end of each Summit
- Sponsor Logo will be included on materials including but not limited to:
  - Introductory Eblasts
  - Invitation Eblasts
  - Reminder Eblasts
  - Thank-You Eblasts

### Overview

- The 2023 PMA-CIBC Summit includes EIGHT Summits
- 300+ attendees per Summit plus hundreds of views on Youtube
- Eblasts are circulated to databases of thousands by our Sponsorship Partners
- Audiences include builders, brokers, investors, innovators, city planners and many more from the Canadian Real Estate industry.

Contact us at [info@pmabrethour.com](mailto:info@pmabrethour.com)



Summit Registration Sponsor Sample



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